



COMPANY PROFILE

PT Henara Mahya Ihsani



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PROFILE



“Modest Style, Shine with Grace”

PT. HENARA MAHYA IHSANI

SK Menkumham AHU-043959.AH.01.30.Tahun 2024

Brand Name : MYNADA

Address : Jl. Jatisari II No.79 Buah Batu, Bandung

Phone : 085722282088

Email : mynada.id@gmail.com

Established since : August 2020

ABOUT US

Mynada is a Muslim fashion brand that embraces simplicity, elegance, and sustainability. Our collections focus on daily modest wear with a casual style, designed to provide comfort for everyday activities.

Inspired by values of simplicity and compassion, we create modest wear that blends graceful design with social and environmental responsibility. Mynada seeks to empower Muslim women to dress according to Islamic principles while still looking fashionable and modern.



OUR HISTORY

Mynada was founded with a passion for delivering modest yet elegant Muslim fashion, while making a positive impact on both the environment and society. Inspired by the values of simplicity and sustainability, Mynada was born out of a desire to create products that not only radiate beauty but also contribute to a greater good.

Established in 2021, Mynada began its journey as a small business focused on producing daily Muslim wear. Over time, Mynada has grown into a fashion brand that blends minimalist design with sustainable principles.

Today, Mynada stands as a symbol of modest fashion that is not only beautiful and meaningful, but also carries a message of care for the earth and others. With the slogan "Modest Style, Shine with Grace," Mynada continues to inspire and present collections that combine elegance with social responsibility.



VISSION AND MISSION



Vission:

To become a leading Muslim fashion brand that upholds the values of simplicity, environmental responsibility, and the empowerment of women in every step.

Mission:

1. Delivering stylish, simple, and comfortable Muslim fashion for everyday wear.
2. Utilizing eco-friendly materials and implementing sustainable production practices.
3. Empowering women through skills training, employment opportunities, and creative collaboration.

OUR VALUES



Using high-quality, eco-friendly fabrics.



Offering reasonably affordable prices.



Producing limited stock collections.



Providing neat stitching and product designs that are up-to-date, simple, and comfortable.



Supporting the sustainable fashion movement through environmentally friendly material choices.



OUR PRODUCT



LONG DRESS

Rp 200.000 - Rp 300.000

Experience effortless elegance with our simply designed dress, crafted from premium-quality fabric for maximum comfort in your daily activities.

KAFTAN

Rp 200.000 - Rp 300.000

Mynada's kaftan blends elegance and comfort, crafted from soft, breathable fabric — perfect for both everyday wear and special occasions.



OUR PRODUCT



BLAZER

Rp 150.000 - Rp 200.000

A modern touch to your modest wardrobe — tailored with clean lines and soft fabric, this blazer brings effortless sophistication to any outfit.

OUTER

Rp 150.000 - Rp 200.000

A modern touch to your modest wardrobe — tailored with clean lines and soft fabric, this blazer brings effortless sophistication to any outfit.



OUR PRODUCT



TUNIC

Rp 130.000 – Rp 200.000

A versatile modest wear essential, designed with simplicity and comfort in mind. Made from quality materials, ideal for relaxed everyday elegance.

CUSTOM ORDER

Mynada offers custom order services for various occasions. Whether you need coordinated outfits for weddings, religious events, corporate gatherings, or community programs — we are ready to bring your ideas to life with modest elegance and comfortable designs tailored to your needs.



OUR PRODUCT



MEN'S KOKO SHIRT

Rp 150.000 - Rp 200.000

Crafted for modern Muslim men, this koko shirt combines a clean, modest design with comfortable materials—perfect for daily wear or special religious events.

INDONESIAN WASTRA

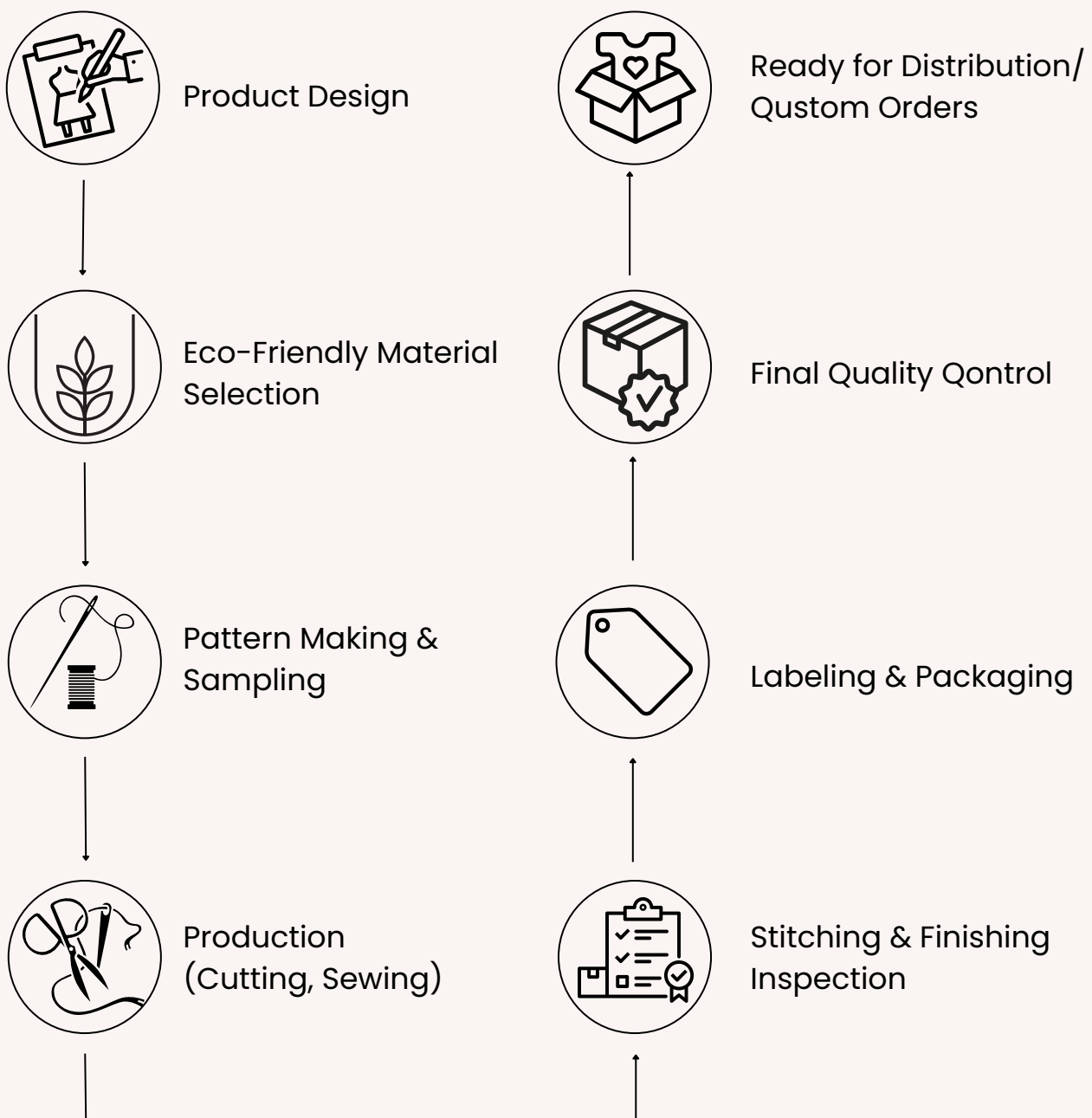
Rp 150.000 - Rp 200.000

Celebrating Indonesian heritage through contemporary design, our Wastra Batik collection features ethically crafted pieces made from traditional handwoven or printed fabrics, reimagined for today's modest fashion.



OUR PRODUCTION PROCESS

We ensure each Mynada product is crafted with care and quality through a thorough production process and final inspection



TESTIMONIALS

"I ordered custom outfits for my family event – everything fit perfectly and looked stunning. Highly recommended!"
– Nabila, Malang



"Mynada's modest wear is my go-to for daily comfort. Soft fabrics, elegant cuts, and always on-trend!"
– Sarah, Jakarta



"Every piece feels thoughtfully made. I love how Mynada combines simplicity with beauty."
– Aisyah, Bandung



"Supporting a brand that cares about sustainability and women empowerment makes me proud to wear Mynada."
– Laila, Yogyakarta



LEGALITY


PEMERINTAH REPUBLIK INDONESIA
PERIZINAN BERUSAHA BERBASIS RISIKO
NOMOR INDUK BERUSAHA: 0220100181346

Berdasarkan Undang-Undang Nomor 11 Tahun 2020 tentang Cipta Kerja, Pemerintah Republik Indonesia menerbitkan Nomor Induk Berusaha (NIB) kepada:

1. Nama Pelaku Usaha	: HENY BADRIAH
2. Alamat	: JL. PARAKANSAT II NO. 14, DesaKelurahan Cisaranten Endah, Kec. Arcamanik, Kota Bandung, Provinsi Jawa Barat
3. Nomor Telepon Seluler	: 85722282088
4. Kode Klasifikasi Baku Lapangan Usaha Indonesia (KBLI)	: henybadriah@gmail.com
5. Skala Usaha	: Uluat Lampiran
	: Usaha Mikro

NIB ini berlaku di seluruh wilayah Republik Indonesia selama menjalankan kegiatan usaha dan berlaku sebagai Angka Pengenal Impor (API-PI), hak akses kepastian, serta pendaftaran kepesertaan jaminan sosial kesehatan dan jaminan sosial ketenagakerjaan.

Pelaku Usaha dengan NIB tersebut di atas dapat melaksanakan kegiatan berusaha sebagaimana terlampir dengan tetap memperhatikan ketentuan peraturan perundang-undangan.

NIB ini merupakan perizinan tunggal yang berlaku sebagai sertifikasi jaminan produk halal berdasarkan pernyataan mandiri pelaku usaha dan setelah memperoleh pembinaan dan/atau pendampingan Proses Produk Halal (PPH) dari Pemerintah Pusat dan Pemerintah Daerah sesuai dengan ketentuan peraturan perundang-undangan.

Dibuktikan di Jakarta, tanggal: 14 Januari 2020
Perubahan ke-2, tanggal: 1 Januari 2023

**Mensteri Investasi/
Kepala Badan Koordinasi Penanaman Modal,**

Ditandatangani secara elektronik

Dicetak tanggal: 1 Januari 2023

1. Dokumen ini diterbitkan sistem OSS berdasarkan data dari Pelaku Usaha, terlampir dalam sistem OSS, yang menjadi tanggung jawab Pelaku Usaha.
2. Dokumen ini terdapat ketetapan ini dokumen ini akan dilakukan perbaikan sebagaimana mestinya.
3. Dokumen ini tidak ditandatangani secara elektronik menggunakan sertifikat elektronik yang diterbitkan oleh BSN-BSDN.
4. Data terlampir Perizinan Berusaha dapat dipertahankan melalui sistem OSS menggunakan hak akses.

NIB


REPUBLIK INDONESIA
KEMENTERIAN HUKUM DAN HAK ASASI MANUSIA
SERTIFIKAT MEREK

Menteri Hukum dan Hak Asasi Manusia atas nama Negara Republik Indonesia berdasarkan Undang-undang Nomor 20 Tahun 2016 Tentang Merek, memberikan hak Merek kepada:

Nama dan alamat Pemegang Merek : Heny Badriah
Jl. Jatisari II No.79 RT.004/RW.001,
Kota Bandung, Jawa Barat,
Indonesia, 40213

Tanggal Penerimaan : 17 Juli 2020

Nomor Pendaftaran : IDM000901218

Etiket Merek : 

Perlindungan hak atas Merek tersebut diberikan untuk jangka waktu 10 (sepuluh) tahun terhitung sejak tanggal penerimaan sampai dengan tanggal 17 Juli 2030, dan jangka waktu perlindungan itu dapat diperpanjang. (Pasal 35)

Sertifikat merek ini dilampiri dengan contoh merek dan jenis barang/jasa yang tidak terpisahkan dari sertifikat ini.

a.n. MENTERI HUKUM DAN HAK ASASI MANUSIA
DIREKTUR JENDERAL KEKAYAAN INTELEKTUAL


Dr. Freddy Harris, S.H., LL.M., ACCS.
NIP: 196611181994031001

HKI Merk


KEMENTERIAN HUKUM DAN HAK ASASI MANUSIA REPUBLIK INDONESIA

SERTIFIKAT PENDAFTARAN PENDIRIAN PERSEORAN PERORANGAN
NOMOR : AHU-043959.AH.01.30.Tahun 2024

PT HENARA MAHYA IHSANI
Berkedudukan di KOTA BANDUNG

telah terdaftar sebagai badan hukum dan tercatat dalam pangkalan data Direktorat Jenderal Administrasi Hukum Umum. Sertifikat ini berlaku sejak tanggal diterbitkan.

Jakarta, 1 Agustus 2024



a.n. Menteri Hukum dan Hak Asasi Manusia,
Direktur Jenderal Administrasi Hukum Umum

PT (Perorangan)

OUR TEAM



Heny Badriah

CEO

Ramadani



Rina Apriyanti

Production



Rosi

Finance



Vina Fitri Liani

Marketing

MEET THE FOUNDER



Heny Badriah, S.A.B.

Heny Badriah is the Founder and Creative Director of Mynada, a modest fashion brand that combines simplicity, elegance, and sustainability. She holds a Bachelor's degree in Business Administration from Telkom University, where she developed a strong foundation in entrepreneurship and brand management.

Driven by her passion for modest fashion and her desire to empower women, Heny started Mynada in 2021 as a small business that focused on daily Muslim wear. Her vision was to create clothing that reflects Islamic values while embracing modern style and environmental consciousness.

With her hands-on role in product design, business development, and team management, Heny has grown Mynada into a trusted brand for Muslim women who seek comfort, modesty, and meaning in what they wear. She believes that fashion should not only be beautiful but also carry a purpose — to care for people and the planet.

Through Mynada, she is committed to supporting women through skill-building, job creation, and meaningful collaborations — staying true to her belief that modest fashion can be a vehicle for positive change.

CONTACT



085722282088



mynada.id@gmail.com



@mynadaofficial



mynadaofficial



mynadaofficial



Jl. Jatisari II No.79 Buah Batu, Bandung



Bank BSI

No. Rek 7087315538

a.n Heny Badriah

Merchant: MYNADA



MYNADA

Modest Style, Shine with Grace





COMPANY PROFILE

PT Henara Mahya Ihsani

